

North Central Florida's homeshow

Everything for the home, inside and out

Dear Home Show Exhibitor,

The North Central Florida Home Show is March 13th and 14th at the O'Connell Center. The show is presented by The Gainesville Sun and the Builders Association of North Central Florida. **This package contains:**

- Cover page to finalize booth location and set up needs (**FAX THIS PAGE BACK**)
- Home Show general information with a map and directions
- Home Show's First Annual Booth Contest information flyer
- Tips and Tricks for a successful show
- Information sheet on how to be included in the Home Show program

On behalf of The Gainesville Sun and the Builders Association of North Central Florida, We would like to thank you for choosing to participate in the 11th Annual North Central Florida Home Show. Your participation will help to make the show a great success.

This year's show will feature more than 200 exhibitors and attract nearly 5,000 visitors. We're hoping to greatly increase last year's attendance by making this year's home show even more spectacular with prized packages and free giveaways to our guests and most creative vendors.

This event will allow you to showcase your goods and services to consumers in the market to buy a new home or maybe update the current home they are living in.

Creating an interesting and fun yet educational and distinguished exhibit is crucial in attracting as many people as possible to your location. The more consumers you attract, the greater your chances are for a successful show.

We look forward to seeing you at this years' 2010 North Central Florida Home Show!

Thank you again!

Melissa Levin
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The Gainesville Sun

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